

# HOW YOU CAN MAKE MONEY AS AN EXPERT IN THE MEDIA

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I've helped 100+ experts create financial & time freedom using this ethical process.

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CEO of Master the Media**



# HOW YOU CAN SKYROCKET YOUR INCOME

## DECIDE YOU WANT MORE

You can create financial freedom and have the time to ENJOY your financial freedom.

## LEVERAGE MEDIA FEATURES

Media features make marketing easier. Clients, media, and brands seek out experts who are featured in the media.

1

2

3

4

## GET FEATURED IN MEDIA

We share media opportunities in our FREE Facebook group. [Click here to join.](#)

## LAND PROFITABLE BRAND PARTNERSHIPS

Brands make money by partnering with experts, so they have big budgets to pay experts with influence.

# WHAT IT CAN LOOK LIKE FOR YOU

## What is your dream media outlet to be featured in?

For example, The Today Show, Women or Men's Health, People Magazine, or Good Morning America.

## What podcasts do the people you can help listen to?

There are 5 million podcasts worldwide. Whether it's entertaining or informative, expert guests are in high demand.

## What brands or products do you use every day?

Example: I ate Amy's Kitchen every week before partnering with them.

As a media RD, I also pursue partnerships with non-food-related products. Example: Wayfair & My Green Mattress.

## What brands or products do you already recommend to patients/clients?

Example: A pediatrician may already recommend Frida Baby's Products.

A physical therapist is recommending foam rollers & TheraBand.

# WHAT YOU'LL NEED

**1**

**5 HOURS A WEEK**

It doesn't need to take as much time as you'd think to make money in the media.

**2**

**CONNECTIONS**

A network of publicists & brands opens the doors to high-paying opportunities.

**3**

**MEDIA KNOW-HOW**

Media-trained experts land more opportunities because they stand out.

**4**

**NEGOTIATION SKILLS**

You can avoid leaving money on the table when you have steps to protect yourself.

**5**

**FEEDBACK & SUPPORT**

Landing high-paying opportunities can be faster & smoother with industry expert's mentorship & support.

# The Master the Media Training & Certification

Everything you need in one place



**Our step-by-step process for making money in the media includes...**

**Personalized feedback** from industry experts during each step.

**Cheat sheets** to shave hours off the process of **contacting producers & editors.**

**Exclusive access** to brand & media opportunities ranging from **\$1K-\$50K.**

**[ACCESS OUR STEP-BY-STEP PROCESS \(CLICK HERE\)](#)**

# IT HAPPENS QUICKER THAN YOU'D THINK



MEET KAYTEE HADLEY, RD,  
GUT HEALTH DIETITIAN

"I enrolled just **3 months ago**,  
and I've already earned **\$5K** in  
brand partnerships!"

ONLY **5 MONTHS** INTO MTM,  
she's secured **\$35k** in brand  
partnerships.

**She's putting her dream of  
moving to Europe into action.**

MONTH

1

## **Before Master the Media:**

Kaytee was a **burnt-out**  
healthcare practitioner.

She expected her return on  
investment to take a long time  
because she had **no media  
experience or social media  
following.**

2

3

## **Month 4:**

Her private practice is exploding  
& she's **on track to DOUBLE her  
2023 income in 2024.**

4

5

"By the end of the **6 month**  
program, I secured 6 partnerships  
totaling **\$41k.**

I'm in talks with another 9 brands.

6

**It's crazy to look back and see  
how fast everything came  
together... like wow!!"**